

“...The real voyage of discovery consists not in seeking
new landscapes, but in having new eyes...”
Marcel Proust

Interactive Foundation Reading Assignment 1

Readings In the text, Interactive Media: The Semiotics of Embodied Interactio, please read the introduction, Chapter 1 and Chapter 2.

Definitions Define the words: Medium, Media, Channel, Mediation, Intermediary, Conduit, Vehicle; Affordance, Plastic Process, Plasticity; Immediacy; Immersion

Scholars, Researcher and Concepts Use the internet to research in learn about the following people, devices, concepts and interactions:
Marshal McLuhan
Vannaver Bush
MEMEX
Ted Nelson
Hypertext
Human Computer Interaction (HCI)
Dyanbook

Artists you should research Other Artists and concept to be aware of:
Fluxus
John Cage
Merce Cunningham
Robert Rauschenberg
William S. Burroughs
Laurie Anderson
Erik Loyer

Review the Foundations Website:
<http://www.art.neu.edu/gallery/foundation/index.php?cid=71>
There are sample projects completed in previously years

Review Erik Loyers website
<http://www.marrownmonkey.com/menu.html>
section: The Lair of the Marrow Monkey

Outcomes:
Gain an introductory understanding of some of the ways theoreticians analyse and interpret media and interactive media and their impact on society and culture.

Instructor
Russell Pensyl

email wrpensyl@neu.edu
tele: 617-373-5684